

VINOTH KUMAR C

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Summary

5 years experienced Software Programmer with a strong focus on scalable and reliable backend design. Committed to technical excellence and eager for a role offering continuous growth and complex system challenges.

Skills

Languages: PHP, JavaScript **Frameworks & Libraries:** Laravel, CodeIgniter, Next.js, Node.js

Databases: MySQL, MongoDB, Redis **Search Engine:** Meilisearch

Tools & Productivity: GitHub, Bitbucket, Jira, Nginx/Apache, Ubuntu

Soft skills: Mentoring new developers and POC development.

Experience

TargetBay

July 2023 – Present

Software Programmer

Chennai, TN

- **Architected and implemented a high-performance OCR data extraction pipeline** for image-based marketing content, leveraging advanced **parallel processing techniques** (Jobs and Queues) to achieve a measured **40% reduction** in average processing time.
- Developed and deployed robust integration connecting internal tools with **Shopify POS** systems, enabling synchronization of in-store and online customer data.
- Optimized application search performance by integrating and configuring the **Meilisearch** engine, rewriting core query logic to achieve a measurable **30% reduction** in search latency and significantly **improved user experience**.
- **Mentored** junior members and coordinated team workflow to maintain productivity.

Bugtreat Technologies

Jan. 2021 – Jun, 2023

PHP Developer

Madurai, TN

- **Spearheaded full-stack customization and extension** of the RISE CRM platform, modifying core modules (e.g., events, estimates) and integrating **third-party APIs** to meet diverse client requirements.
- Significantly strengthened application security by implementing multi-layered defensive strategies, including **CSRF protection**, server-side validation, **Honeypot**, and strict folder access control via **.htaccess** restrictions.
- **Integrated and maintained a suite of diverse payment gateways** (e.g., **pay.nl**, **Mollie**, **iDEAL**) to provide reliable, localized e-commerce experiences.

Projects

Laravel Request Logger Package

- Built a reusable Laravel package to log incoming requests with unique request IDs, aiding in full request lifecycle tracking for debugging. Integrated seamlessly via middleware and facades (PHP, Laravel).

Chrome Smart Bookmarker

- Created a Chrome extension that allows users to save and organize highlighted text from web pages into categorized collections for later reference (PHP, Laravel, JavaScript, Chrome Extensions API).

Awards & Recognition

The Shining Star award

Q4. 2023 @TargetBay

Extra Mile award

Q2. 2024 @TargetBay

Education

Bachelor of Engineering (Mechanical Engineering)

Vickram College of Engineering, Sivagangai

GPA 7.8

2013 – 2017